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INTENSIFICATION OF CAMPAIGN FOR FULFILLMENT OF EXPORT PLAN

As more and more workers realize the importance of export work, some improvement in this respect is becoming apparent at such plants as the Kobanyai Szerszamgepgyar (Kobanya Machine-Tool Factory). Unfortunately, this improvement still coours or y in isolated cases. At the majority of plants, export production continues to be hampered by carelessness, liberalism, and slackness which manifest themselves in low quality merchandise and a persistent failure to meet

For example, several consignments of thermos bottles that the Hopalack os Uvegipari Vallalat (Thermos Bottle and Glass Industry Enterprise) had been proparing were rendered unfit for export by faulty thermos cases which the Alumini-umgyar (Aluminum Factory) had sent. On the pretext of work shortage, Egyesult Izzo (United Incandescent) dismissed scores of skilled workers who had been engaged on an export project; naturally, the plant failed to fulfill its export

Careless treatment of export problems permits the enemy to capitalize on the nation's greatest vulnerability, because seemingly small mistakes in this field may cause heavier losses in money and national prestige than similar mistakes

Now that the nation is working to fulfill its pledges and plans for the final quarter of the crucial plan year, the need for fulfilling the export program is more pressing than ever. The pledges made by every division of the Rakosi Matyas Muvek (Matyas Rakosi Works) show that here, at least, the workers are aware of their obligations. They plan to put a stop to the nonfulfillment of export pledges and to actually exceed their export plan.

However, it will take more than posters and a few scattered pep talks to make a national success of the export program. Constant and consistent political education and agitation are required in this case. The validity of this

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assertion has been substantiated repeatedly by the gratifying results which ensued wherever the political educators have shown the workers that the fulfillment of the export program is a prerequisite to the success of the Five-Year Plan. In these instances, the political educators discussed the problem with each outstanding worker individually and made him feel that it was his personal, patriotic, and moral obligation to promote the success of the program.

Technical leaders and quality supervisors must be contacted first and made to realize that Hungary, in fulfilling her plan, must aim not only at strengthening her internal economy and the economy of the neighboring people's republics, but that she must also honor her committments to the capitalists countries. This is a Soviet policy, recently reaffirmed by Mikoyan at the last Communist party congress. Political educators must stress the relation of the export program to world peace, national stability, and the reputation of Hungarian skilled labor. They must also exhort the workers to overcome production difficulties by citing the example of other plants which have achieved the apparently impossible.

Improved technical and political work brings results even in plants only indirectly connected with export production. The workers understand that the growth of Hungarian industry and foreign trade carries with it added responsitions as well as advantages. For that very reason it is easily comprehensible that plans for the crucial plan year can be fulfilled only if the export program is successfully carried out.

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